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"Meiji Yasuda Life Insurance Company's
Local Vitality Project."



400th Anniversary of Aomori Port City

Aomori Winter Wonderland 2025

Winter Nebuta Display

Dec 12, 2025 (FRI)
▶ Feb 15, 2026 (SUN)

Aomori Night Market

Feb 14, 2026 (SAT)

Disco Night at the Museum

Feb 14, 2026 (SAT)

Aomori Lights and Paper Pageants

Dec 12, 2025 (FRI)
▶ Feb 15, 2026 (SUN)

The 48th Aomori Winter Festival

Feb 14, 2026 (SAT)
▶ Feb 15, 2026 (SUN)

The Motsuke Festival and Winter Fireworks

Feb 14, 2026 (SAT)



Organizers

〈Executive Office〉Aomori City, Chamber of Commerce and
Industry, Aomori Tourism and Convention Association, Aomori Minato
Club 〈Cooperation〉Japan Ground Self-Defense Force's Aomori Garrison

Inquiries
(weekdays only)

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Aomori Tourism and Convention Association ☎017-723-7211

Please note that event details are subject to change.

青森駅

Aomori Station

A-factory

A-FACTORY

Hakkoda Maru

青函連絡船
メモリアルシップ
八甲田丸

Aomori Lights and Paper Pageants



Date Dec 12, 2025 (FRI) ~ Feb 15, 2026 (SUN)

Time 16:00~21:00

Place Hakkodamaru, WA RASSE, JR Shin-Aomori Station, JR Aomori Station, etc.

The "Snowmen," Japanese paper artworks created by citizens using Nebuta-making techniques, wrap the Aomori Bay Area in a soft light.

新町通り

Shinmachi Snow Viewing Lanterns

Date Dec 12, 2025 (FRI) ~ Feb 28, 2026 (SAT)

Time 17:00~

Place Shinmachi Street

There will be "Snow Viewing Lanterns" on the lamp posts along Shinmachi Street, illuminating the city's winter landscape with vivid color.

Winter Nebuta Display



Date Dec 12, 2025 (FRI) ~ Feb 15, 2026 (SUN)

Time 10:00~21:00

Place Nebuta Museum WA RASSE, Lecture Room 3(Feb 14 only:display at WA RASSE West Square)

Display of a mini Nebuta float inspired by the 400th year anniversary of Aomori Port. The mini Nebuta fills the pitch-black room with a magical glow.

ねぶたの家ワ・ラッセ

The Motsuke Festival and Winter Fireworks



Date Feb 14, 2026 (SAT)

Time 17:30~19:00

Place WA RASSE West Square

The "motsuke" men compete in an exciting tug-of-war in the snow, wearing nothing but a loincloth. The finale will be accompanied by winter fireworks! ("Motsuke" = Tsugaru dialect for "a passionate, enthusiastic person.")



Date Feb 14, 2026 (SAT)

Time 19:00~21:00

Place Nebuta Museum WA RASSE, Nebuta Hall (Free Admission)

For one night only WA RASSE's Nebuta Hall turns into a disco! Let's party to the DJ's original mix, which was created especially for this event!

Disco Night at the Museum



Date Feb 14, 2026 (SAT)

Time 16:00~21:00

Place WA RASSE West Square

A night market where you can enjoy food and drinks unique to winter in Aomori! You can devour your snacks and beverages in the lecture room inside WA RASSE ♪

Aomori Night Market

Nebuta Technique-Produced Illumination

Date Dec 12, 2025 (FRI) ~ Feb 15, 2026 (SUN)

Time 9:00~17:00

Place Seikan Ferry Memorial Ship Hakkodamaru, Vehicle Deck

Illuminations created with Nebuta-making techniques by Hiroo Takenami Nebuta Labo and Rika Tsukamoto, will color the vehicle deck of Hakkodamaru.

Nebuco Exhibition

Date Feb 2 (MON) ~ Feb 15 (SUN), 2026

Time 9:00~17:00

Place Seikan Ferry Memorial Ship Hakkodamaru, Main Hall

Last summer's acclaimed NEBUCO exhibition will be back on display for a limited time!

Opening Ceremony

Date Dec 12, 2025 (FRI)

Time 17:45~

Place ASPAM, Special Venue

Opening ceremony co-sponsored by the "2025 Christmas Market in ASPAM" and "Aomori Winter Wonderland." The Christmas tree and the "Aomori Lights and Paper Pageants" will be lit at the same time.

Photo contest

Entry period:

Dec 12, 2025~Feb 15, 2026

Scan the QR code above to visit our Instagram (@a_w_w_offical). For more details, check the city's official website.



The 48th Aomori Winter Festival



Date Feb 14 (SAT) ~ Feb 15 (SUN), 2026

Time 9:00~15:00

Place Aoiumi Park

The giant snow slide is without a doubt the highlight of this annual festival. With tons of stage performances to enjoy as well, this truly is the ultimate family event.



青森県
観光物産館
アスパム

青い海
公園

アスパム通り